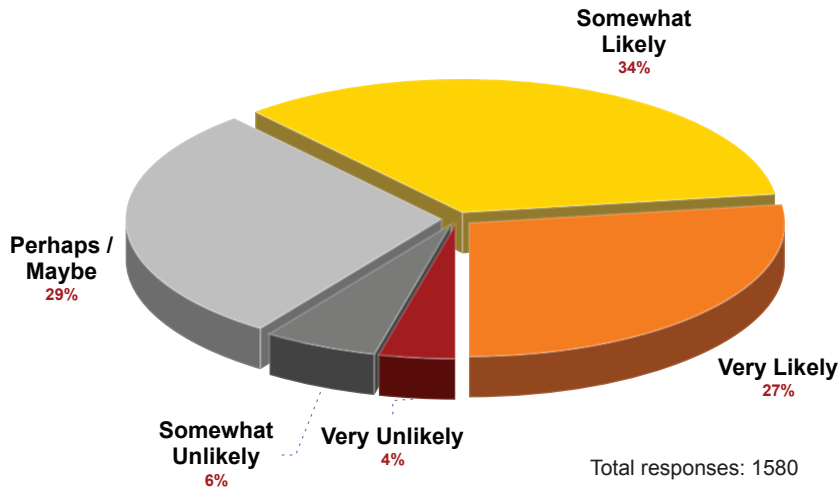


How Likely Women are to Buy Recommended Books



How likely are you to purchase a non-fiction book that has been highly recommended by an associate, client, family member, or friend? (P2Q8)