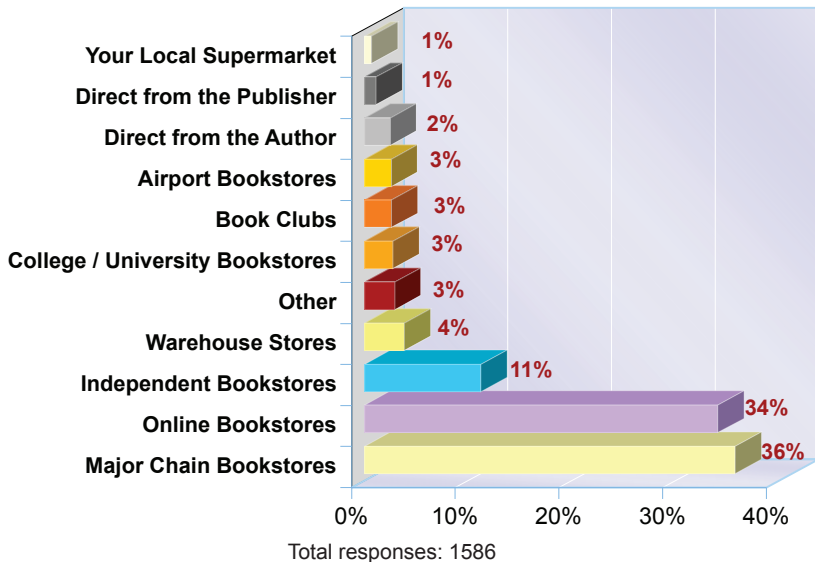


Where Women Buy Non-Fiction Books



Take a moment and think about the last 12 months. To the best of your memory, please indicate (using a percentage) the places where you bought non-fiction books. Your percentages must total 100. (P1Q3)